

DOME MOTION



A 360° dark ride

DISCLAIMER

DOMEMOTION 360

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ABOUT DOMEMOTION 360

The DomeMotion360 - dark ride,

- LETS YOU **ENGAGE** YOUR VISITOR ON A NEW LEVEL, FITTING TO THE EVOLVING LEISURE MARKET.
- MAKES A **HIGH-TECH IMMERSIVE EXPERIENCE** ACCESSIBLE AGAINST A COST EFFECTIVE INVESTMENT.
- GIVES THE **CREATIVE FREEDOM** TO TELL YOUR OWN STORY.

In a world increasingly saturated with entertainment options, visitors are more experienced, have higher expectations and demand more immersive experiences. Therefore the standards for visitor experiences has never been higher. Museums and zoos need to follow and search for opportunities to engage – to be hands-on and minds-on and to tell their stories in the most interesting and divers way possible.

DOMEMOTION360 has been specifically developed for those museums and zoo's that aspire to fulfil these higher expectations of visitors.



LET'S TURN UP
THE LEVEL
OF ENGAGEMENT



WHAT IS A DARK RIDE?

A dark ride is an indoor experience in which visitors board a guided ride vehicle and are taken on an immersive story driven experience by traveling through different scenes.

We are storytellers and dark rides are the ultimate way to do so, incorporating a perfect and careful choreography of decor sets, sound, lighting, projection (video) mapping, special & visual effects and music. Through this combination you will plunge your visitors into an unforgettable memory.

A SPACE FOR
STORYTELLING
AND WONDER



WHAT WE DO AND PROMISE

With our extensive knowledge of the design, development and delivery of captivating experiences, we are able to dive deep into the culture, history & facts and transform all of this into a spectacular immersive, engaging and entertaining experience for all ages.

We promise your visitors will get an experience on a whole new emotional level and will therefore better connect, creating a higher level of understanding and appreciation. This creates an opportunity to reach a broader, not yet discovered audience.





NOT ONLY FOR BIG
THEME PARKS!

MORE AFFORDABLE THAN YOU THINK!

There is an industry perception that a dark ride experience is only accessible for big entertainment giants, due to its complexity, large footprint and investment. We have beaten this false perception multiple times and continue to do so by guiding you through a transparent development process, providing flexible solutions on small footprints and **offering a turnkey, world-class dark ride experience.**

In this approach we are proud to say that several of our dark ride projects have been awarded with the prestige **Thea Award** by the Themed Entertainment Association (TEA).



THE RIDE

The DomeMotion360 is the perfect combination of fun and learning, designed to entertain visitors offering an immersive experience.

UNIQUE EXPERIENCE CHARACTERISTICS

01 Full immersion through 360 degrees projection and vehicle movement

05 Suitable for all types of visitors, children to adults

02 Planetarium like dome ceiling projection

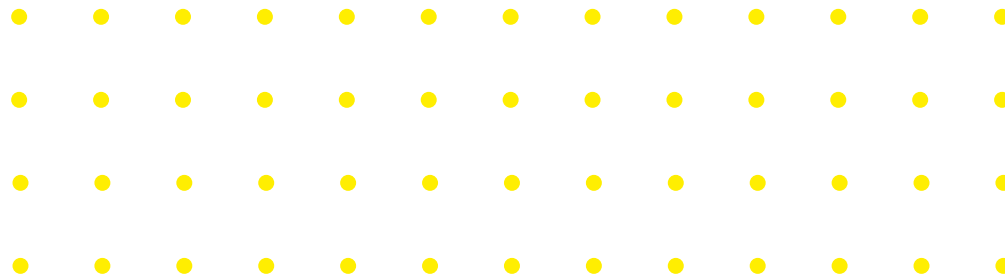
06 Cost effective and turnkey including vehicles, AV content, technology and decor.

03 Surprising pop-up physical decor scenes

07 Space efficient, approximately 225 m² needed

04 Fully customisable story and content for both AV and decor scenes

08 Ride capacity, THRC up to 150 guests based on a 8 minute cycle (customizable on request)



01

From the loading station, visitors will board one of the trackless ride vehicles holding approx. 5 passengers per vehicle. Once boarded, all vehicles depart simultaneously into the DomeMotion.

02

Inside the DomeMotion, visitors will embark on a 7 minute story driven journey being fully immersed in an audio & video spectacle. The vehicles will cycle 360 degrees during their journey whilst being surrounded by a 360 degrees projected screen. Looking up, visitors will discover a planetarium like projected dome ceiling, which will bring the spectacle to..literally...new heights.

THE JOURNEY

The DomeMotion360 dark ride brings a **turnkey solution to museums and zoos** looking for new ways on how to communicate with their visitors and to engage them on a new level.

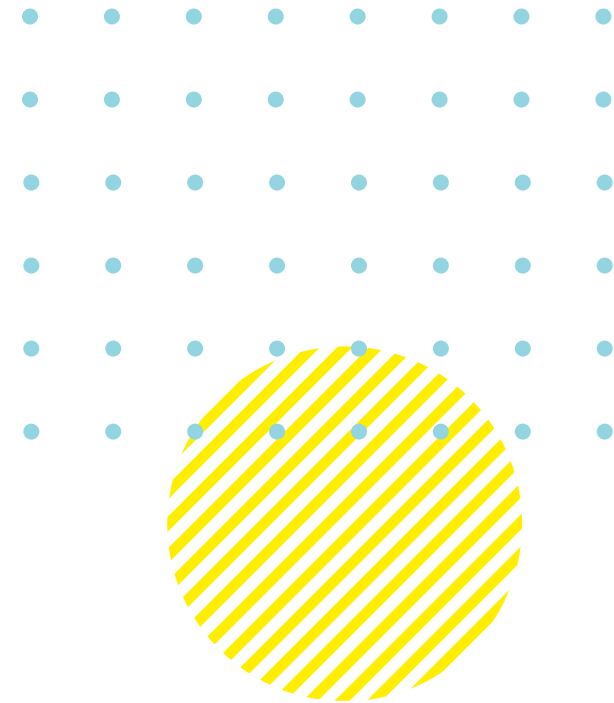
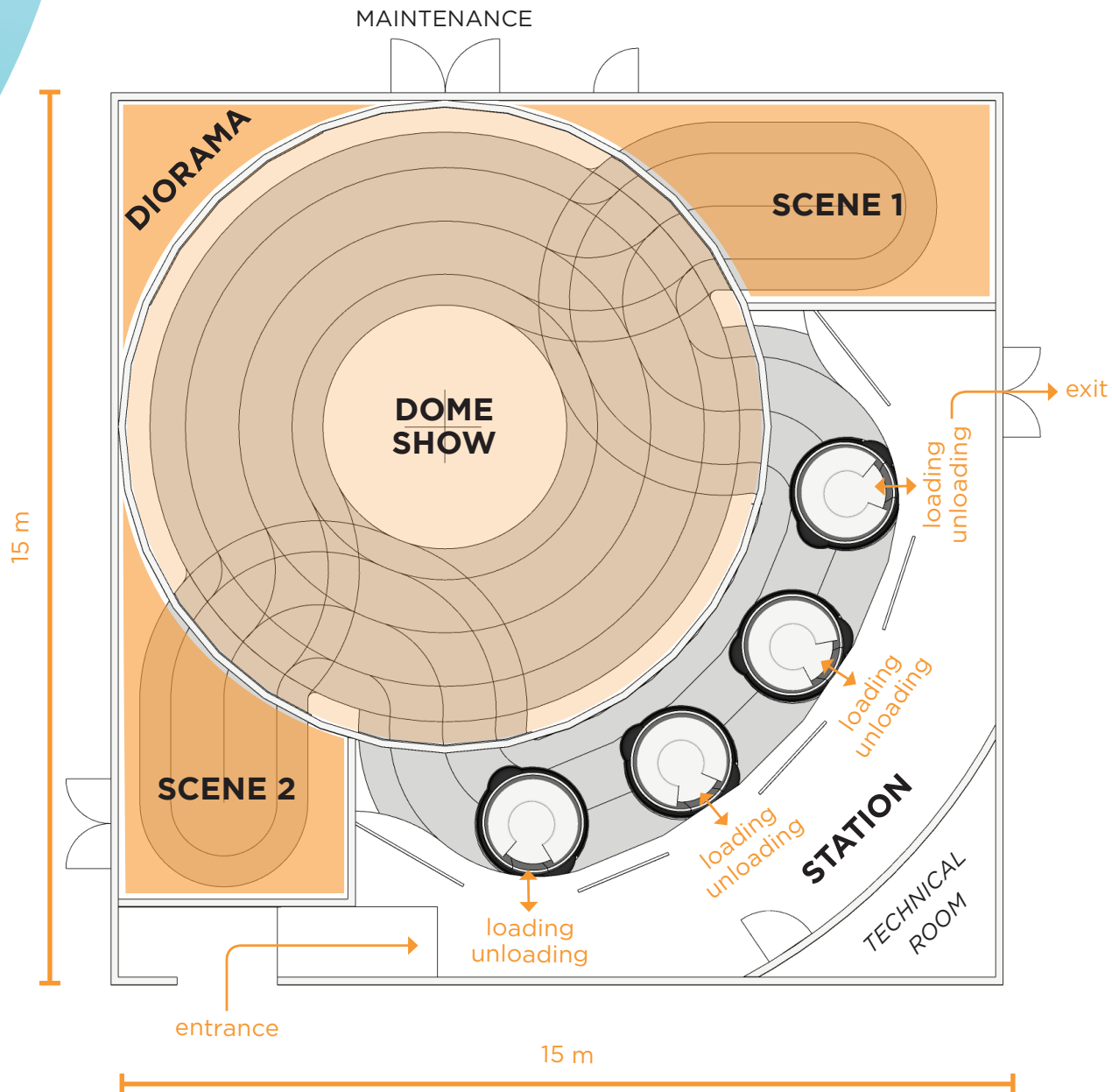
03

During the journey, the vehicle makes sudden departures outside the dome into so-called dead end alleys. These alleys offer a surprising story interlude filled with physical decor, adding variety to the dominated projected environment.

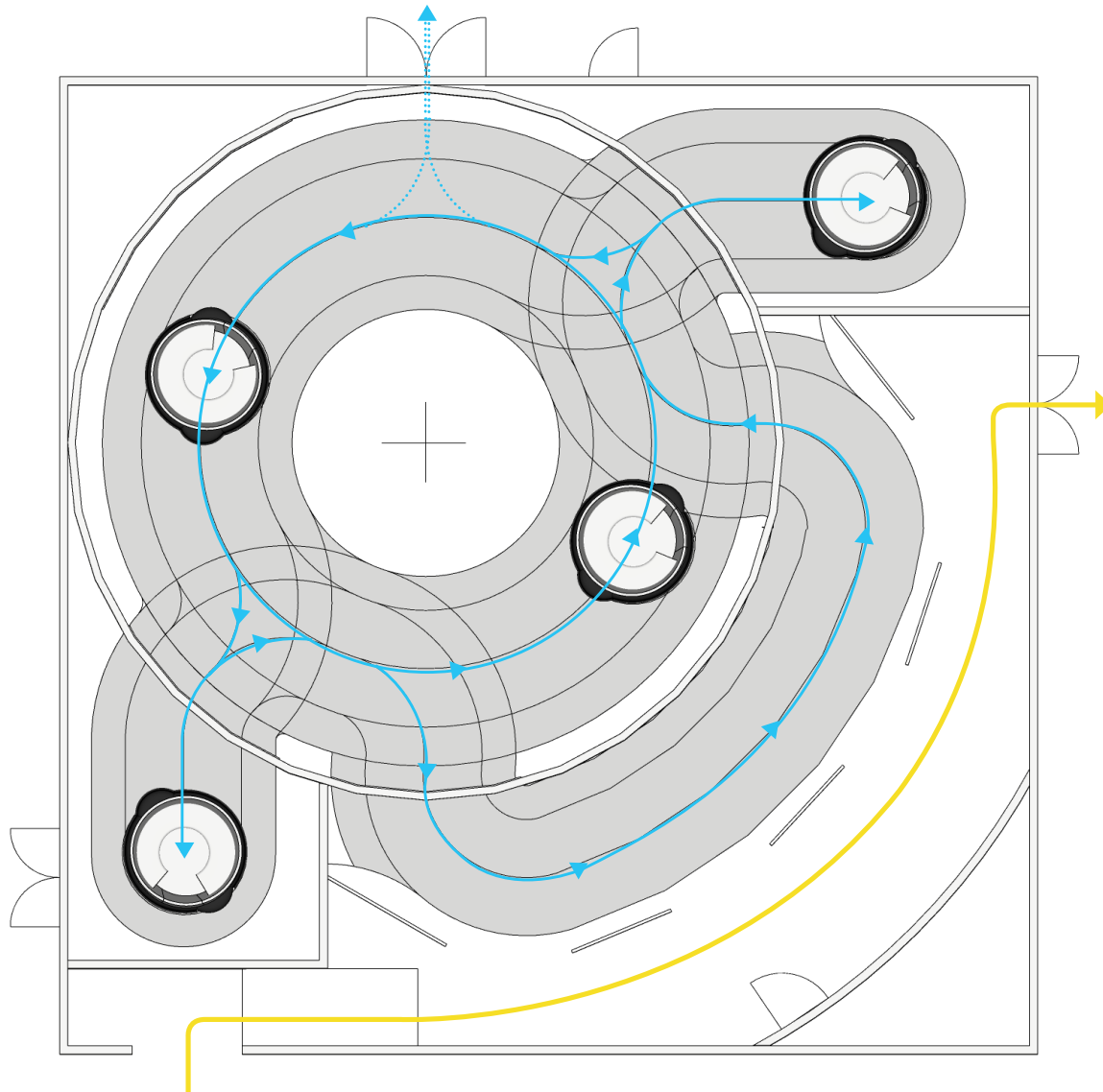
04

The journey will end with a grand finale after which the vehicles return to the boarding station where the visitors disembark.

FLOOR PLAN



FLOW



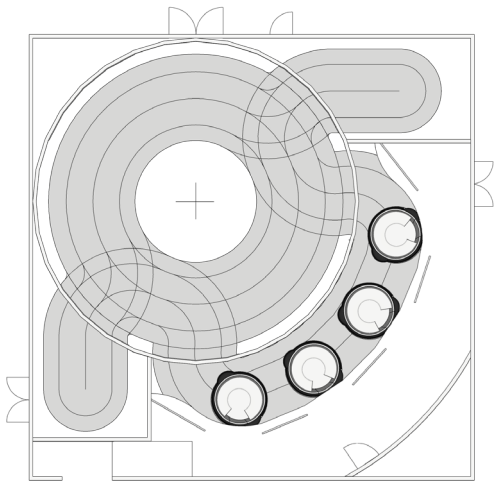
Ride Flow



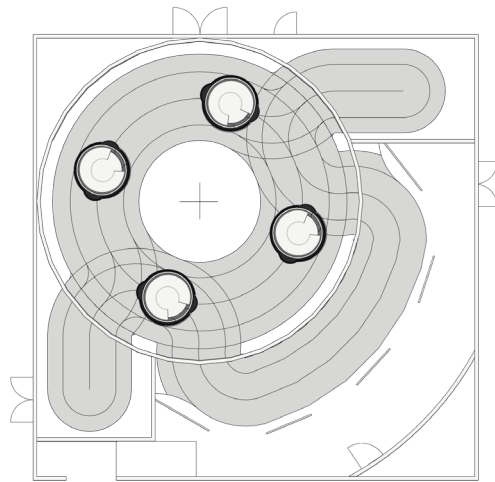
Visitors Flow



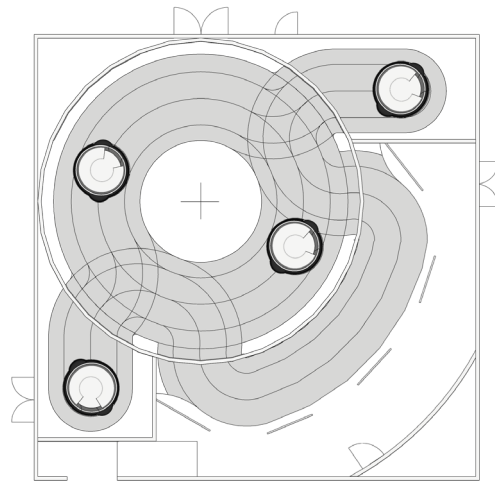
RIDE JOURNEY



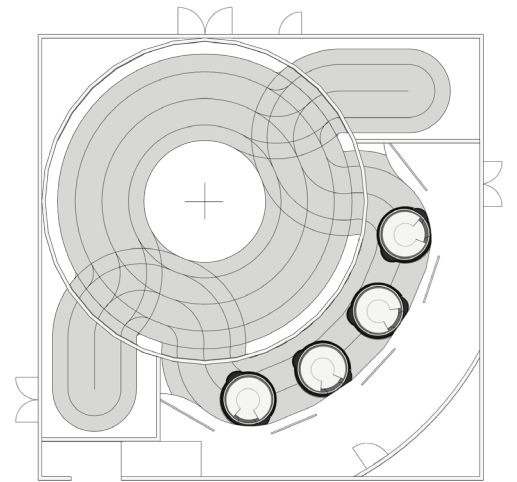
START IN
LOADING STATION



VEHICLES
IN THE DOME



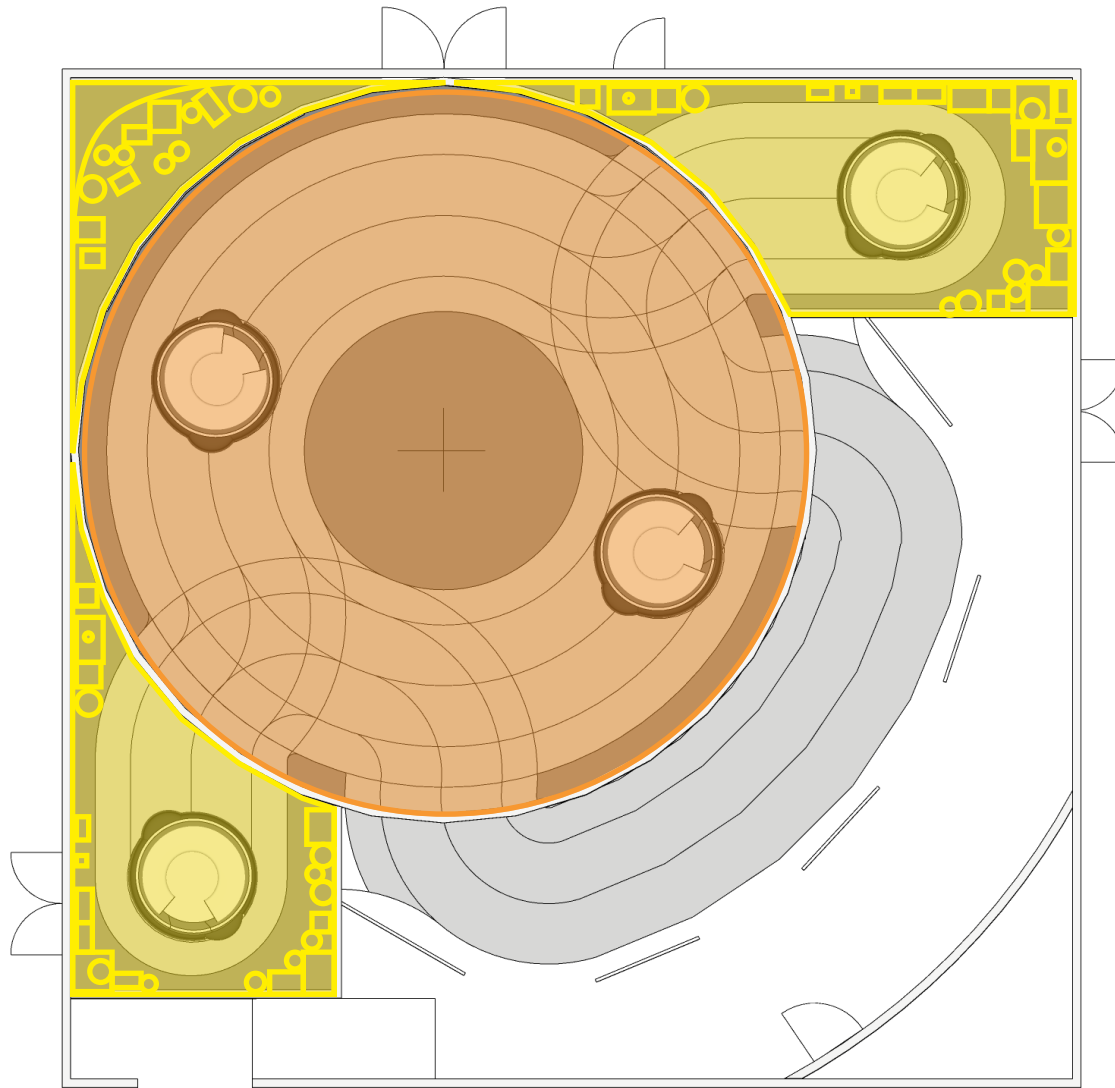
VEHICLES
IN THE SCENES



END IN
LOADING STATION



RIDE ELEMENTS



PROJECTION DOME



PHYSICAL DECOR SCENES

EXAMPLE THEME: WONDERS OF NATURE



EXAMPLE THEME: INTO SPACE



EXAMPLE THEME: DISCOVER ART



EXAMPLE THEME: THE DEEP BLUE



A COLLABORATION OF EXPERTS

In the past, the combined expertise of these companies have led to the creation of successful experiences.

JORA VISION

A leading creative company with over **30 years of experience** in the design, development and delivery of immersive and story driven experiences, environments and attractions — all over the world.



ETF RIDE SYSTEMS

ETF Ride Systems specializes in developing and manufacturing dark ride systems and is the global leader in creating **trackless dark ride** experiences.





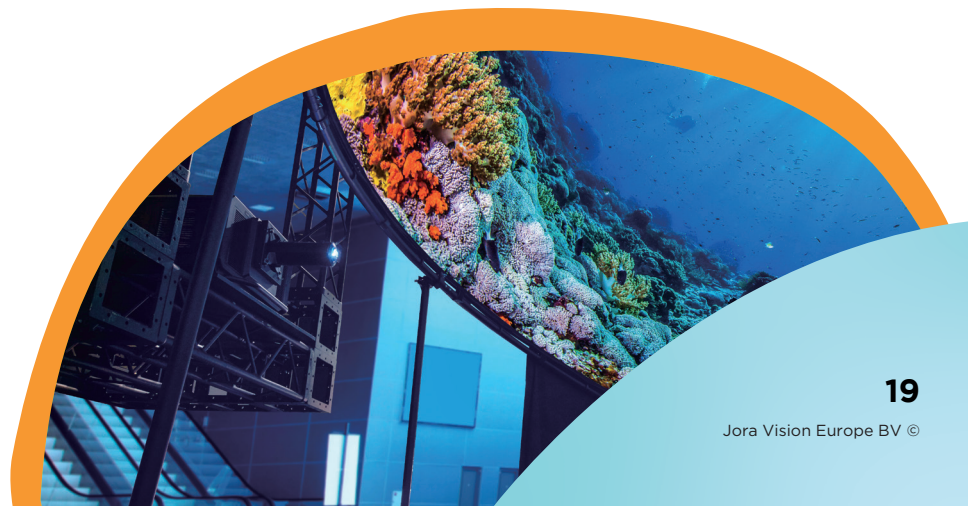
PAINTING WITH LIGHT

A team of professional lighting and **multimedia experts** who design and produce visual experiences that dazzle & shine. By combining **lighting, video, scenic and architectural elements**, sound and special effects they tell stories, create emotion and give your audience an experience that they will always remember.



PANASONIC

At Panasonic, they bring together complementary expertise across **technologies and industries** to give partners a competitive edge, and improve the way we all live and work.



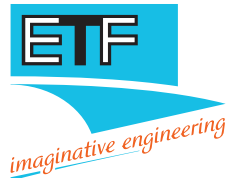
SCOPE OF WORK



JORA VISION

**Turnkey contractor
(one point of contact)**

- Overall design works
- Theming / Decor
- AV content creation



ETF RIDE SYSTEMS

Ride Equipment

- Ride (vehicle) equipment



PAINTING WITH LIGHT

AV integrator

- AV design and integration
- Showcontrol design and integration



PANASONIC

AV equipment

- AV equipment supplier



LET'S TALK

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